



NORE STATIC

June 2009

Presented by Hicks Lightning Protection of Texas

Upcoming Dates to Remember

August
Newsletter

September 29
UL 1449 Revision

2010
ULPA Conference
The site selection committee has chosen Nashville, TN for the 2010 ULPA Conference
Dates to follow in upcoming newsletters.

UL 1449 Revision 3

On September 29, 2009 UL 1449, Revision 3 will become effective. Once this revision is effective, a Master Label with a surge exemption will no longer be available. The two options will be a UL Master Label that covers the entire structure with all surge requirements met, or a Letter of Findings for a partial system or surge exemption. Surge devices that currently meet the XUHT and OWHX requirements will be accepted for approximately 6 months, or until the devices are no longer available. The Revision 3 requirements will be.

- New SPD Types: Types 1, 2, 3 & 4
- Performance tested—Voltage Protection Ratings (VPRs)
- New I nominal ratings
- Need 20ka In for UL96A Master Label
- Verify at www.UL.com under CCN VZCA

Lightning Safety Awareness Week 2009

LPI has planned a multitude of PR and marketing events in conjunction with this year's Lightning Safety Awareness Week, June 21-27, 2009. Here is a run-down of some of the activities and projects planned for this year's "When Thunder Roars, Go Indoors" campaign:

- Radio News Release
 - Leon "When Thunder Roars" PSA Campaign
 - MultiMedia/Video News Release
 - News Releases on PR Newswire
 - A Radio Disney "Search for Storm Heroes" co-promotion with FLASH on 6/21/09
- Partnership for Lightning Safety Promotion with FLASH at Disney's Epcot "StormStruck" exhibit on 6/22/09.

Now in its seventh year, the Lightning Safety Awareness campaign is building momentum and LPI is working with partners such as NOAA, FLASH and the IBHS as we continue to promote our messages about lightning safety and lightning protection.



Founded in 1932, the ULPA is an association of lightning protection manufacturers, engineers, contractors and technicians dedicated to promoting and supporting lightning protection codes and standards published by the National Fire Protection Association, Underwriters Laboratories, Inc. and the Lightning Protection Institute.

Call us for information on ULPA membership at 1-800-668-ULPA.



When Thunder Roars, Go Indoors!

"Summertime, and the livin' is easy," so the George Gershwin song goes. True, it is a time for picnics in the park, dips in the pool, golf outings, and hikes in the mountains.

But summer weather isn't all fun in the sun.

Violent summer storms can form quickly and stretch for hundreds of miles. Thunderstorms can produce deadly lightning capable of striking up to 10 miles away — so, even if you don't see rain you could be in harm's way.

"When planning outdoor activities, we want you to remember that lightning is extremely dangerous," says John Jensenius, [National Weather Service lightning safety](#) expert. "Lightning can kill — and even those who survive a lightning strike are often left with permanent and serious disabilities. The best advice is 'when thunder roars, go indoors.'"

Striking Statistics That Can Save Your Life

Don't be fooled by blue skies. If you hear thunder, lightning is close enough to pose an immediate threat. Each year in the United States, more than 400 people are struck by lightning. While it's true a small percentage of lightning strike victims die, many more survivors are left with serious lifelong pain and neurological disabilities.

To avoid being struck by lightning, NOAA's National Weather Service recommends that you:

- Go indoors at the first sign of a thunderstorm.
- Stay indoors for 30 minutes after the last thunder clap before re-summing outdoor activities.
- Monitor the weather forecast when you're planning to be outdoors.
- Have a plan for getting to safety in case a thunderstorm moves in.
- Stay away from isolated tall trees, towers, or utility poles. Lightning tends to strike the tallest objects in an area.
- Do not use a corded phone during a thunderstorm unless it's an emergency.
- Keep away from plumbing and electrical equipment/wiring during a thunderstorm.

The National Weather Service [tracks](#) when and where lightning fatalities occur in order to understand who is at greatest risk and where to focus safety and education efforts.

No Such Thing as a Lucky Strike

The National Weather Service is providing a variety of educational resources to help protect you and your loved ones, including the new "[Lightning Safety for You and Your Family](#)" brochure, which provides the basic facts about lightning and explains how to stay safe during potentially deadly thunderstorms. You'll also find helpful tips for what to do if someone is struck by lightning.

Lightning is a serious danger. Keep your summer safe and full of easy living by learning more at NOAA's Lightning Safety Web site. www.NOAA.com

A New Look for ULPA



Justin Harger of HLP Systems is currently working on improvements to the ULPA website. Some of the updates being made are:

- Update / modernize look and feel of the site
- Optimize it for search engines to allow more hits by web surfers
- Change hosting location to allow for easier / more frequent updates
- Update member directory
- Allow for future integration of discussion forum
- Make it easier for people to contact ULPA – both for members and non-members

We will be asking all ULPA members to update their contact information for the new site.



The Party's Over Or has it just Begun

After low interest rates fueled a booming US housing market in the early 2000's, rising interest rates in 2005 and 2006 led to a big downturn in the industry. Add in the subprime mortgage crisis, and the construction industry really has taken a hit. **So what do you do?** First, we aren't in a down economy unless you listen to CNN, your business isn't dependent on the consumer confidence index, you just need a few more ideal customers, and second, you do exactly the same thing you do in a rockin economy— target, differentiate and raise your prices.

Remember "Impossible" is not in the dictionary

Jim Blasingame

Company Spotlight on Texas Data Centers

The state of Texas has been a major player in the data center boom. The first wave of growth was driven by the success of the state's many dedicated hosting companies, including The Planet, EV1Servers, Rackspace, C I Host, SoftLayer, Layered Technologies and VeriCenter, among others. In the past several years, Texas has become the hot spot for stand-alone enterprise data centers attracted by the fact the state has it's own power grid and cheaper electricity than other major Internet markets. The growth has established a number of Texas cities as destinations for data center site locations, including Austin, San Antonio, Houston, Dallas and El Paso. In this latest boom Hicks Lightning Protection has provided extensive systems for Hewlett Packard, Microsoft, Citigroup, Verizon, Countrywide, Cisco, GMAC, Cornerstone, Rackspace and BCBS.

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Upcoming Newsletter Duty Reminders:

Mark your calendars. The following member(s) have volunteered to produce More Static Newsletters for the 2009/2010 season:

August —Mike Weir, Taylor Lightning Protection

October —Kim Stauder, Bonded Lightning Protection

December—Simon Larter, Warren Lightning Protection

February—Doug Franklin, Thompson Lightning Protection

Please remember to forward your newsletter materials to the ULPA office by the 15th of your assigned month.

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