



NEWS RELEASE
March 19, 2010

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National Non-Profit Joins Lightning Professionals to Raise Awareness of Lightning Protection and Safety Options

(Nashville, TN) – Federal Alliance for Safe Homes, Inc. – FLASH® President/CEO Leslie Chapman-Henderson addressed the 2010 United Lightning Protection Association (ULPA) and Lightning Protection Institute (LPI) Annual Conference with an update on ongoing partnership initiatives created last year. Initiatives include 2009 and 2010 Lightning Safety Awareness Week activities and professional education and training opportunities for homeowners, homebuilders and inspectors regarding options and techniques for protecting homes and businesses from lightning and surge.

“Working with committed, like-minded individuals and organizations like LPI supports our goal to strengthen homes and safeguard families from disasters of all kinds, including lightning,” said Chapman-Henderson. “Our collaboration with these exemplary professionals is helping consumers understand the dangers of lightning while learning the many options for safety and property protection.”

Last year, the groups joined forces for the 2009 Lightning Safety Awareness Week in Orlando and hosted Radio Disney events at the Central Florida Zoo and StormStruck: A Tale of Two Homes in INNOVENTIONS at *Epcot*® at the *Walt Disney World*® Resort. This year, they plan to co-host 2010 Lightning Safety Awareness Week beginning June 20th.

The nonprofit Federal Alliance for Safe Homes, Inc. – FLASH® is a 501(c)3 collaboration of organizations dedicated to strengthening homes and safeguarding families from natural and manmade disaster. Based in Tallahassee, FLASH is the nation's fastest-growing disaster safety education organization with more than 100 partners including the Federal Emergency Management Agency, Florida Division of Emergency Management, The Home Depot, International Code Council, National Weather Service, Renaissance Reinsurance, Simpson Strong-Tie, State Farm, USAA and WeatherPredict Consulting, Inc. In 2008, FLASH opened the interactive weather experience; StormStruck: A Tale of Two Homes®. To learn more about FLASH and access their free consumer resources, visit www.flash.org call (877) 221-SAFE (7233).

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